

Hot Selling Tips!

Five DARN GOOD reasons our headers are better than theirs!

1 OUR MATE-RITE TIP™

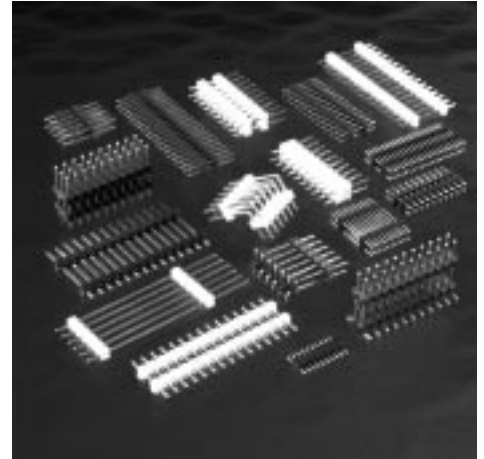
Compare the pin tip geometry of other headers with the Crane pin tip and you'll see the difference immediately. Our **MATE-RITE TIP™** insures easy, abrasion-free insertion which helps to minimize the scraping of mating sockets. Not only does this prevent "skiving" (scraping away slivers of plating), it also reduces the drag (increased insertion force) caused when mating with the socket.



2 OUR COINED PC TAIL

Although Crane offers other tail options such as square and fine line, our standard PC tail is **COINED** to insure easy placement and superior fillets. Since the tail is "rounded" instead of square, the solder wicks easily for an excellent solder fillet. Crane's coined tail minimizes paste displacement on intrusive ("pin and paste") reflow applications as well.

*For more information on
Crane Connectors, visit our website at
www.cranecollectors.com.*



3 OUR DESIGN FLEXIBILITY

Crane's headers come in a wide variety of positions, pin lengths, termination styles, plating and insulator materials. Combined with Crane's ability to "tailor" products, there are thousands of **SOLUTIONS** at your finger tips in Crane's **C57** Full Line Catalog.

4 INDUSTRY COMPATIBILITY

Crane connectors are – in **FORM, FIT AND FUNCTION** – a superior replacement for industry-standard configurations. It's easy to gain the benefits of Crane headers without deviating from the norm. Crane crosses easily to Samtec, Berg, Molex and AMP, as well as a host of others.

5 OUR HIGH RELIABILITY

Crane connectors are produced to the high standards of our **FIRST TIME RIGHT** quality program. Our products are produced in accordance with the standards of ISO 9001, and many are certified for military use by **D.E.S.C.**